

APPLICATION FORM

Foods and Beverages for Tourism & XOCT Industry - Summer 2024

A. General terms

20.03.2024

**Millennium Grand Hotel
Sofia**

17.04.2024

**International Hotel
Golden sands resort**

25.04.2024

**Dreams Sunny Beach
Sunny beach resort**

1. Patchwork Ltd. undertakes to provide the APPLICANT with the stand, equipment, tableware and additional services requested by the APPLICANT for the duration of the forum.

2. The selection of positions takes place in the order of requests until the available positions are exhausted.

3. In cases where the APPLICANT brings their own furniture and/or equipment (warm and refrigerated showcases, poles, regalia, constructions and others) and declares the use of an electric power supply with a power of more than 200 W, the same is obliged within 10 working days from submitting a request and reserving a stand, to provide the organizer with an equipment layout diagram with exact dimensions of each appliance or structure, as well as a technical specification of the appliances, indicating their maximum power in kW. If the APPLICANT does not fulfill the specified requirement, the organizer has the right to cancel the request and provide the stand to another company.

If there is a desire to change the originally requested equipment and construction of stands, the same shall be agreed with the organizer no later than 10 working days before the date of the forum.

4. Each APPLICANT is obliged to observe the program and working hours of the forum. In case of violation of the time intervals for bringing in equipment and products on the day preceding the day of the event, the APPLICANT owes a penalty in the amount of BGN 100 excluding VAT for each hour started beyond the specified ones.

APPLICANTS are not allowed to leave the forum, nor to take out equipment and products before 4.15 pm on the day of the event. In case the APPLICANT or their representatives violate this rule, the APPLICANT owes a penalty in the amount of the paid participation fee.

5. In case of impossibility to hold the event, due to circumstances beyond Patchwork Ltd.'s control, the latter shall refund the APPLICANT the entire amount paid for participation.

6. The parties to this contract shall not be liable for failure to fulfill the agreed clauses caused by force majeure circumstances. Such extraordinary unforeseen circumstances and uncontrollable events, beyond the ability of the parties to foresee them, occurring after the signing of this Agreement, leading to the objective impossibility of fulfilling the subject of this Agreement, are considered force majeure circumstances. Any refusal to participate, based on force majeure circumstances, is considered justified only and solely on the basis of a force majeure certificate issued by the BCCC (*Bulgarian Construction and Commercial Consortium*).

7. In case of refusal to participate up to 60 days before the date for the relevant location, the APPLICANT owes a penalty in the amount of 50% of the requested stand fee (and other relevant fees, if applicable). In case of refusal to participate up to 30 days before the date for the relevant location, the APPLICANT owes a penalty in the amount of 100% of the requested stand fee (and other relevant fees, if applicable).

8. The requested stands and services are paid within 10 working days from the date of the issued pro forma invoice, but no later than 5 days before the date of the event.

B. Applicant/Fill in all fields. The data is used for issuing invoices and as business contact

Company:	UIC:
Company address:	Owner:
Contact person:	Phone:
E-mail:	Phone:

B-1. Requested services - Sofia / Fill in only the services you wish to use

	pc	Stand and equipment	Price
<input type="checkbox"/>		Stand A (3 x 2 m)	845.00
<input type="checkbox"/>		Stand A (3 x 3 m - center of the hall)	895.00
<input type="checkbox"/>		Stand B (3 x 2 m - hall lobby)	845.00
<input type="checkbox"/>		Special stand (hall A)	895.00
<input type="checkbox"/>		Special stand (hall lobby)	895.00
	pc	Kitchen and power supply	Price
<input type="checkbox"/>		Kitchen equipment and dishes	100.00
<input type="checkbox"/>		Power supply until 200 W	35.00
<input type="checkbox"/>		Power supply over 200 W	60.00
<input type="checkbox"/>		Refrigerator + / -	50.00
	pc	Marketing and advertising	Price
<input type="checkbox"/>		A commercial clip - up to 1 minute on screens I hall A	200.00
<input type="checkbox"/>		A commercial clip* - up to 1 minutes on screens I hall A	300.00
<input type="checkbox"/>			
<input type="checkbox"/>			

	pc	Marketing and advertising	Price
<input type="checkbox"/>		Product presentation on Facebook / Instagram	60.00
<input type="checkbox"/>		Interview in Facebook / Instagram	70.00
<input type="checkbox"/>		Chefs present - video column	50.00
<input type="checkbox"/>		I invite you to a meeting - mailing campaign before the forum	75.00
<input type="checkbox"/>		Roll banner in the entrance spaces	70.00
<input type="checkbox"/>		Position for a promoter	70.00
<input type="checkbox"/>		Promoter (until 6 hours)	150.00
<input type="checkbox"/>		Logo placement in advertising materials	60.00
<input type="checkbox"/>		A page in Catalog of new products	100.00
<input type="checkbox"/>		A first cover of a Catalog of new products	300.00
<input type="checkbox"/>		Presentation set (free for exhibitors)	100.00
	pc	Marketing packages	Price
<input type="checkbox"/>		Marketing package Standard - 20 %	160.00
<input type="checkbox"/>		Marketing package Plus - 30 %	240.00
<input type="checkbox"/>		Marketing package Premium - 40 %	335.00

Final amount (BGN) _____ without VAT

I have the following additional requirements /subject to specific negotiation/:

1.
2.

I will import my furniture and/or equipment (warm and cold showcases, poles, regalia, structures and others) and I will request the use of an electric power supply with a power of more than 200 W, committing within 10 working days of submitting this request to provide the organizer with a diagram of the layout of the equipment with the exact dimensions of each appliance or structure, as well as a technical specification of the appliances, indicating their maximum power in kW.

B-2. Requested services - Golden sands and Sunny beach / Fill in only the services you wish to use

	pc	Stand and equipment	Price
<input type="checkbox"/>		Stand A (green color on the schemes)	795.00
<input type="checkbox"/>		Stand B (blue color on the schemes)	755.00
<input type="checkbox"/>		Stand C (orange color on the schemes)	715.00
<input type="checkbox"/>		Stand S1 (Sunny Beach)	990.00
<input type="checkbox"/>		Stand S2, S3, S4 (Sunny Beach)	900.00
<input type="checkbox"/>		Stand D1, D2 (Sunny Beach)	1100.00
<input type="checkbox"/>		Stand D3, D4 (Sunny Beach)	900.00
	pc	Specialized exhibition stand/showcase	Price
<input type="checkbox"/>		Specialized exhibition standщанд	120.00
<input type="checkbox"/>		Front branding	85.00
<input type="checkbox"/>		Header branding	40.00
<input type="checkbox"/>		Glass exhibition showcase	100.00
	pc	Kitchen and power supply	Цена
<input type="checkbox"/>		Kitchen equipment and dishes	80.00
<input type="checkbox"/>		Power supply until 200 W	30.00
<input type="checkbox"/>		Power supply over 200 W	50.00
<input type="checkbox"/>		Refrigerator + / -	50.00

	pc	Marketing and advertising	Price
<input type="checkbox"/>		Product presentation on Facebook / Instagram	60.00
<input type="checkbox"/>		Interview in Facebook / Instagram	70.00
<input type="checkbox"/>		Chefs present - video column	50.00
<input type="checkbox"/>		I invite you to a meeting - mailing campaign before the forum	75.00
<input type="checkbox"/>		Roll banner in the entrance spaces	70.00
<input type="checkbox"/>		New products area	80.00
<input type="checkbox"/>		Position for a promoter	70.00
<input type="checkbox"/>		Promoter (until 6 hours)	100.00
<input type="checkbox"/>		Logo placement in advertising materials	60.00
<input type="checkbox"/>		A page in Catalog of new products	100.00
<input type="checkbox"/>		A first cover of a Catalog of new products	300.00
<input type="checkbox"/>		Presentation set (free for exhibitors)	100.00
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I am familiar with the General Terms and Conditions and all documents for participation in the Food and Beverage for the Tourism & XOCT Industry - summer 2023 and I accept them:

Date:

APPLICANT:

signature and stamp

/ name and position /

Digital signature