

SPECIALIZED EQUIPMENT

2025: BLUE SUMMER

23.04.2025

International Hotel, Golden Sands Resort

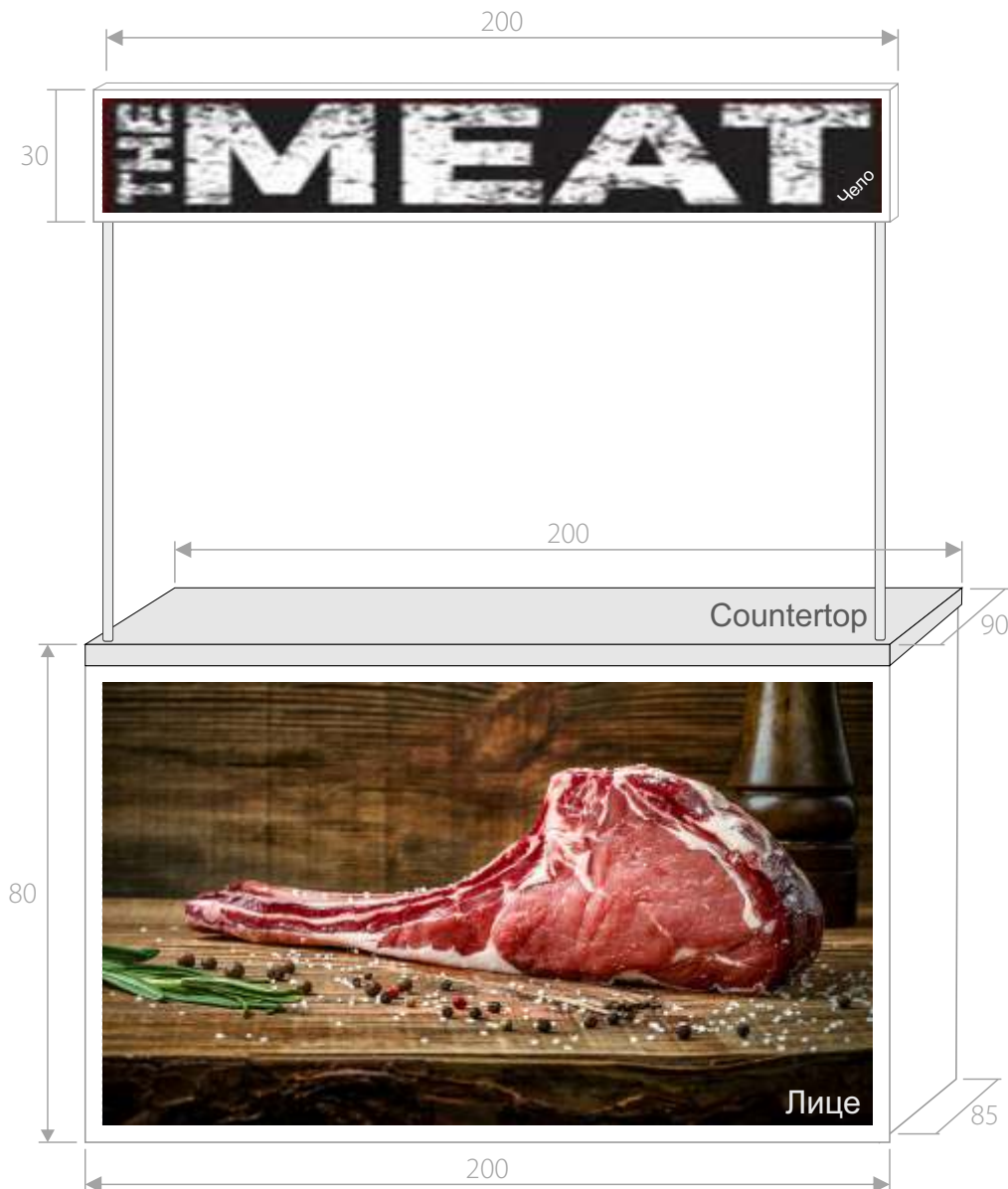
29.04.2025

Dreams Sunny Beach and Spa Hotel, Sunny Beach Resort

www.hnt-bg.com

2025

SPECIALIZED EXHIBITION STAND



ADVANTAGES

- Large (200 x 90 cm), flat and comfortable top for placing and arranging products;
- Appropriate height of the countertop (80 cm) for the best visibility and presentation of products;
- Front with a large area (200 x 78 cm), suitable for branding;
- Header with a large area (200 x 30 cm) with the possibility of branding and visibility from a distance;
- Large space under the main countertop - an excellent opportunity for arranging packaging and other materials.

DIMENSIONS

- countertop - 200 x 90 cm
- front - 200 x 78 cm
- header - 200 x 30 cm

Height of the countertop level - 80 cm

Height of the header (lower edge) - 200 cm

Depth of the sides - 85 cm

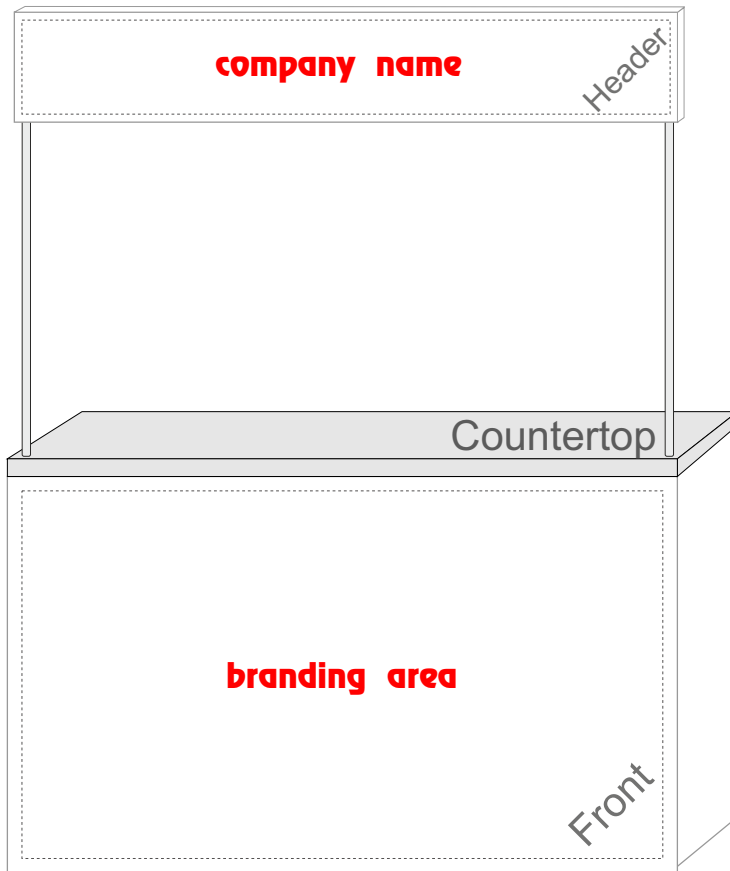
Load capacity of the countertop - 120 - 180 kg

The stand can be ordered with or without branding

When used without branding, no header is mounted

The images are illustrative and show the possibilities for branding. If no branding is requested, the stand is provided white and without a header.

SPECIALIZED EXHIBITION STAND - BRANDING



BRANDING

Front branding - foil size
- **190 x 68 cm**

*Price for printing and installation - BGN 85
without VAT*

Branding of the header - size of the foil - **195 x
26 cm**

*Price for printing and installation - BGN 40
without VAT*

Requirements for print files:

Chromaticity - CMYK

Format - TIF, PDF

Size - as written above

Texts - in curves

Resolution - 150 dpi in real size

*Deadline for receiving files for printing -
April 1, 2025*



*Branding, installation/assembly and disassembly are
performed only by employees of Patchwork Ltd.*

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SPECIALIZED EXHIBITION STAND - GALLERY



Excellent opportunity for branding and visual communication



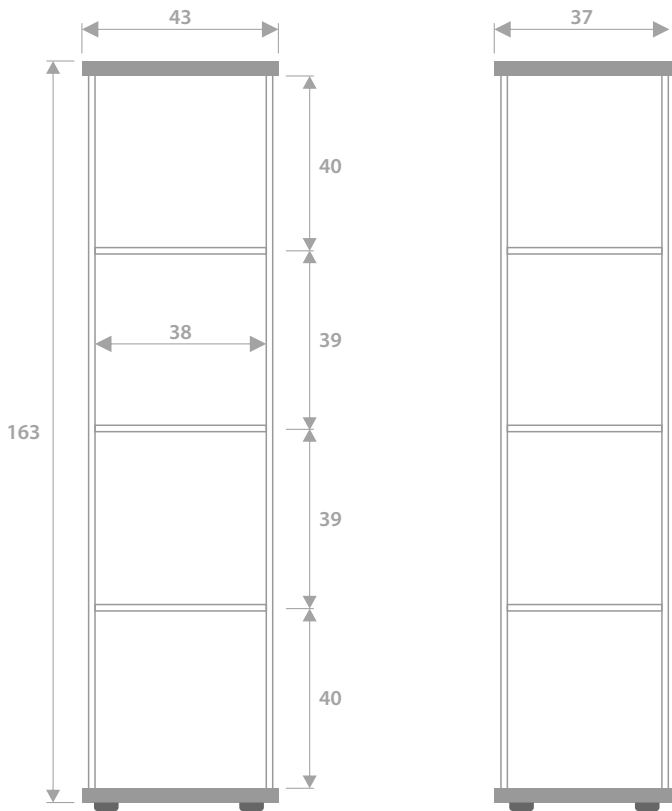
Possibility to unite stands and have a larger, continuous/uninterrupted front



Complete, clean vision of exhibition spaces with an excellent opportunity for product presentation and live contact with visitors



GLASS EXHIBITION SHOWCASE



FRONT

SIDE

Dimensions

Width - 43 cm

Height - 163 cm

Depth - 37 cm

Number of shelves

3 glass / 4 with base

MATERIAL

Base and cover - chipboard / wood, white

Shelves - glass

Exterior and interior walls / door - glass

LOAD CAPACITY OF SHELVES - 4 kg

BRANDING - no

LIGHTING - no



ADVERTISING CUBE - DISPLAY

Dimensions of a single cube / of a whole display

Single cube:

Width - 30 cm
Height - 30 cm
Depth - 30 cm

Whole display:

Width - 44 cm
Height - 165 cm

Number of cubes in one display - 6

Material

Display construction - foamed PVC

Cube coating - stickers with high-quality digital printing

Branding

Branding of one cube - foil size - 32 x 32 cm for one side / 125 x 32 cm for all four sides of the cube

Price for printing and installation of one cube - 70 BGN excluding VAT

Requirements for printing files:

Color - CMYK Format - TIF, PDF Texts - in curves Resolution - 150 dpi in real size

Deadline for receiving files for printing - 20.02.2025 for Sofia; 1.04.2025 for Golden Sands and Sunny Beach.

